

📞 (906) 282-5728

📍 Marquette, Michigan

✉️ emmerzmc@gmail.com

## Profile

Experienced video creator and editor with over 7 years of expertise in Adobe Creative Suite. Native to Michigan's Upper Peninsula, skilled at crafting diverse types of videos.

## Education

### BS in Art & Design :

Digital Cinema

Northern Michigan University

Marquette, Michigan

GPA: 3.57

2021 - 2026

## Key Skills

- Video Creation
- Detail Oriented
- Camera Operation
- Production Planning

## Exhibitions

April 2024, 2025, & 2026: *The Big Screen: Student Video and Animation Showcase*. Joined Group Exhibition. NMU Art Building, Marquette, MI.

January 2025: *Choices*. Group Exhibition. NMU Art Building, Marquette, MI. The project was selected over 15 other entries.

## Scholastic Awards

Dean's List:

- Winter 2022
- Fall 2024
- Winter 2025
- Fall 2025

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## PROFESSIONAL EXPERIENCE

### Freelance Videographer/Photographer

Marquette, Michigan

Aug. 2021 - Present

- Create professional-grade videos and photos tailored to clients' needs and deadlines.
- Manage projects independently from concept through final delivery.

### NMU Marketing Videographer/Video Editor

Marquette, Michigan

Jun. 2025 - May 2026

- Filmed, edited, and produced video content for Northern Michigan University Marketing & Communications across digital and campus platforms.
- Collaborated with videographers, photographers, and marketing staff to support university-wide campaigns and initiatives.
- Assisted with pre-production planning, including shot lists, scheduling, and creative direction.
- Supported on-location shoots by operating cameras, audio equipment, and lighting setups.

### Vintage/Second-Hand Clothing Seller

Marquette, Michigan

Oct. 2021 - Dec. 2025

- Sourced and marketed unique, high-demand items to maintain a competitive inventory.
- Managed sales pages across Depop, Grailed, Poshmark, and Mercari, achieving 173 five-star reviews and 14.6k followers on Depop.
- Handled customer inquiries, ensuring positive interactions and repeat business.
- Coordinated order packaging and shipping, maintaining timely delivery and customer satisfaction.

## GENERAL EXPERIENCE

### Server, Curious Pig Restaurant

Crystal Falls, Michigan

Jun. 2021 - Aug. 2021

- Provided exceptional customer service by taking accurate orders and addressing customer needs.
- Delivered food promptly and ensured a pleasant dining experience for guests.

## REFERENCES

Ryan Sullivan

Photo & Video Director

Northern Michigan University

Marquette, MI

(719) 439-3626

Gabrielle McNally

Associate Professor of Digital Cinema

School of Art & Design at Northern Michigan University

Marquette, MI

(563) 379-6163

Jakob Ross

Student

School of Art & Design at Northern Michigan University

Marquette, MI

(906) 241-2531